



## Lease Signboard Guidelines

The attached PDF can be edited using Adobe Illustrator.

1. **Please ensure your signage company uses the correct shade of orange (PANTONE: 144U) for all signs.**
  - a. Signs with an incorrect orange will not be accepted and will need to be redone to meet our brand standards.
2. **The fonts used are Gotham and can be downloaded from this [link](#).**
  - a. Make sure all fonts are outlined before sending them to production.
3. **Ensure the BKM Management office number on the lease signboard is in an editable format.**
  - a. Update this phone number to match the contact number of the property management team responsible for the specific property where the signboard will be displayed.
  - b. Double-check that the correct and current phone number is used before finalizing the signboard.
4. **DO NOT alter any design elements, including the BKM logo or background elements, in any way.**